

Executive Conversations with **UP! Your Service**

Executive Conversations with UP! Your Service are exclusive sessions for senior leaders of large organizations to share cross-industry insights and bring global best practices back to their organizations.

Participants join UP! Your Service thought leaders and other senior business leaders to share experience and best practices in response to these questions:

1. **What are the critical factors to build a service culture in a large organization?**
2. **How to get a leadership team aligned and keep them focused on improving service?**
3. **What do successful leaders do differently to build a strong reputation for service?**

Executive Conversations are limited to a small number of qualified participants. A maximum of two senior leaders are invited per organization.

Discover the benefits of Executive Conversations

- **Gain cross-industry insights** for improving service performance
- **Explore proven methodologies** to build sustainable service culture
- **Take home actionable ideas** from senior peers' experience
- **Network with leaders** from other industries and organizations

To register, send your email to
Invitation@UpYourService.com



Watch video at www.UpYourService.com/Executive-Conversations

“Executive Conversations provide ignition and fuel to take service to the next level by building it into the culture of our organization.”

Vice President
Financial Services

“Excellent facilitation and important themes make this a powerful event for senior leaders.”

Senior Vice President
Manufacturing & Logistics

“This event is a perfect opportunity to benefit from the collective insight and experience of corporate leaders wanting to achieve a competitive edge based on service.”

Senior Director
Healthcare Services